

AELife

# BREAKTHROUGH

MARCH 2-3, 2020

TOPEKA, KS

## MONDAY, MARCH 2

9 a.m. – 3 p.m.	Arrivals to MCI airport ( <i>Group transportation provided during these times</i> )	
3 – 4 p.m.	Registration ( <i>Cyrus</i> )	
4 – 5 p.m.	Learning to LOVE Life Insurance	Pete Benson & Jon Maxson
5 – 5:45 p.m.	Break	
5:45 – 7 p.m.	The Power of Zero	David McKnight
7:15 p.m.	Dinner ( <i>Cyrus - Ballroom A/B</i> )	

## TUESDAY, MARCH 3

6:30 – 7:30 a.m.	Breakfast ( <i>Cyrus - Ballroom A/B</i> )	
7:40 a.m.	Transportation departs for AE headquarters ( <i>Be sure to check out of your room and bring luggage with you</i> )	
8 – 9 a.m.	Telling the Tax Story	Ken Heise
9 – 9:15 a.m.	Leverage v Non-Leverage	Jim Bowman
9:15 – 9:25 a.m.	Break	
9:25 – 11:25 a.m.	5 High-Value Retirement Tax Planning Conversations	Ed Slott
11:25 – 11:35 a.m.	Break	
11:35 a.m. – 12:35 p.m.	The No-Compromise Retirement Plan	Becky Swansburg
12:35 – 1 p.m.	Meet the Author Event Best Practices	Jenny Hohman
1 – 2 p.m.	Lunch	
2 p.m.	Group transportation departs for MCI airport	